



The Art of
Wine & Chocolate
Spring Fundraiser

SPONSORSHIP KIT

Loft on Lake

1366 W. Lake Street, Chicago, IL 60607

Thursday, June 6, 2024

6:00 pm -9:00 pm

Contact Information

Phone: 773.777.7112

Email: beths@yos.org

Address: 2411 West Congress Parkway Chicago, IL 60612

Website: www.yos.org



Thank you for giving

About Us

Youth Outreach Services (YOS) is a nonprofit human service agency dedicated to caring for youth in and around Chicago and inspiring positive development in their lives, families, and communities. Founded in 1959, YOS has served nearly 300,000 youth through a wide variety of prevention, counseling, juvenile justice, and child welfare services. We believe all kids are capable of excellence and are committed to providing the community-based support they need to overcome challenges and succeed.



Vision

- A society that treasures the safety, well-being, and self-worth of every child.



Mission

- Youth Outreach Services promotes the strengths and abilities of youth and families by providing community-based services that empower and enrich each to face life's challenges with confidence, competence, and dignity.

YOS offers a wide variety of unique programs through four specific areas, including:

Prevention:

We assist youth and families by providing the skills, opportunities, and recognition they need to succeed, such as substance abuse prevention, communication and leadership skills, career development, and conflict resolution.

Counseling:

We help youth overcome challenges that lead to addiction, such as low self-esteem, drug and alcohol abuse, gang involvement, poor school performance, delinquency, and family conflict.

Juvenile Justice:

We seek to prevent youth from entering the child welfare and juvenile justice systems by addressing obstacles that prevent their future success. Our highly structured programs provide a diversion from negative influences and offer alternatives to detention.

Child Welfare:

We seek to ensure the safety and well-being of youth and their families by striving to keep families together and providing support and education to those at risk of separation.

Our Impact

- Over 3000 youths are provided services annually.
- Over 100 youths participated in the Summer Youth Employment Program or One Summer Chicago Plus program, found summer employment, and learned job readiness skills.
- 92% of youths interacted with family and friends during substance abuse treatment in support of their recovery, compared to only 73%, the state average.





Outreach
YOUTH
SERVICES

Providing over
65 Years of Service

With your support, YOS will serve more than 3,000 Chicago area youth and their families this year.

www.yos.org

BOARD OF DIRECTORS

The YOS Board of Directors is an integral part of furthering the agency's mission, vision, and goals, helping to ensure the safety and well-being of youth and families served.

Karl Stark - President

Jose Piñones - Vice President

Sylvia Talavera - Secretary

Charles Krugel - Treasurer

Nikki Hale

Mike Hessling

Danny Hest

Sean Hudson

Michelle Menconi

Russell Monco

Nicolle Osequeda

Donald Robinson

Johanna Spellman

EVENT COMMITTEE

Beth Spallone: Chairperson

Jose Piñones

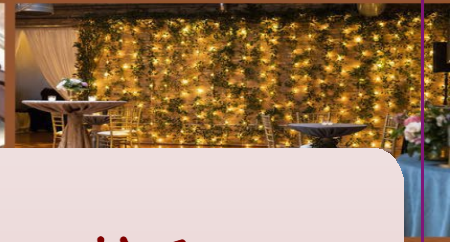
Mike Hessling

Michelle Menconi

Nicole Osequeda



LOFT
ON LAKE



About The Event

Back by popular demand, Youth Outreach Services is excited to announce the return of **The Art of Wine & Chocolate Spring Fundraiser!** We are proud to celebrate over 60 years of progress and community impact. This event will highlight our history of providing critical services to the thousands of youths that come through our doors between the ages of 12 to 21, our current successes in over 60 Cook County neighborhoods, and our blossoming plans for the future.

There will be wine, chocolate, and appetizers provided for your enjoyment, plus plenty of social time with your old friends and getting to know some new ones! This year, the event has been expanded to include samplings of beer, spirits, and food from local businesses.

- What: The Art of Wine and Chocolate —Spring Fundraiser
- Where: Loft on Lake -1366 W. Lake Street, Chicago, IL 60607
- When: Thursday, June 6, 2024
- Time: 6 to 9 p.m.
- Cost: Tickets are \$75 per individual. Tickets can be purchased in advance online at <https://events.idonate.com/artofwineandchocolate>

Each ticket includes (one) admission plus 3 hours of white, rose, and red poured wine, paired with delightful chocolates, samplings of beer & spirits, appetizers, plus (1) **Raffle Ticket** for the **50/50 Split the Pot** including access to all the activities of the event. Additional raffle tickets may be purchased online or at the event.



Event Highlights

- Fundraising Goal \$50,000
- Expected Attendance: 200-225
- Ticket Price: \$75 each
- 50/50 Raffle/Sweepstakes

Because of our sponsors and loyal supporters, hundreds of youths will receive additional resources to improve the quality of their lives.

The event features wine tasting, gourmet chocolates, raffles, a photo booth, VIP Lounge, and entertainment.

All proceeds from the Wine and Chocolate Fundraiser go to support at-risk youth in Chicago.

The Venue

- Loft on Lake is Chicago's premier destination for private events and will be the setting for this year's The Art of Wine and Chocolate Spring Fundraiser.
- The space features raw architectural elements such as exposed brick & ductwork, warm oak timber ceilings at 12-20ft tall, and our most distinguished feature – a 65ft skylight that runs the length of the main room and can be transformed for the ultimate experience.
- Once night begins to fall, the lighting that is included in the space creates a warm, intimate ambiance for your guests to enjoy each other's company.
- The full-service caterer has all updated insurance requirements, food licensing, and liquor licensing, so our event is covered! All staffing is provided, including licensed bartenders, with setup and cleanup for your event.
- The Lofty Photo Booth is available exclusively for Loft on Lake clients and is a great way to make some new memories or to liven up our event. Unlimited photos and prints for YOS and our guests. All images are printed on the spot and are also available for later download through the online gallery!

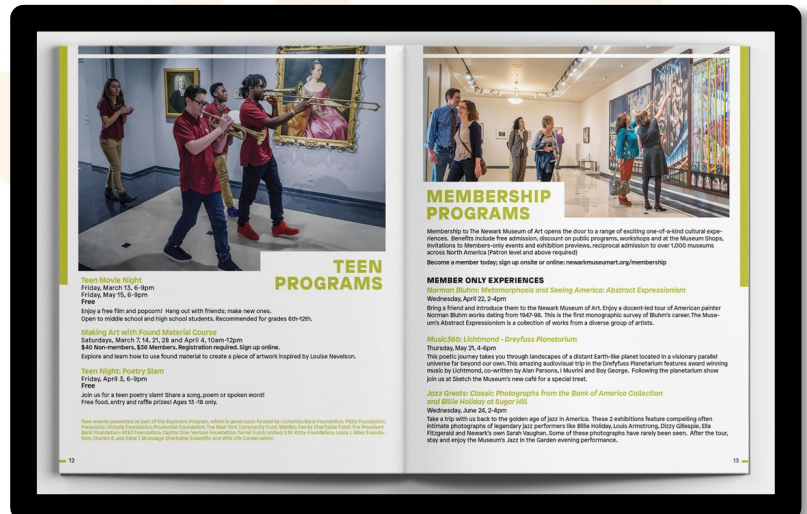
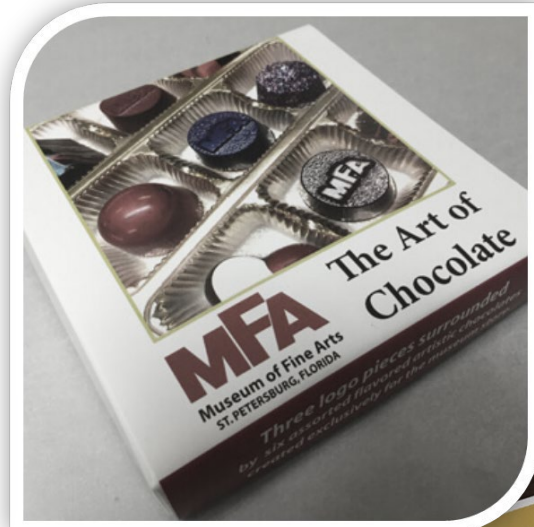


Sponsorship Opportunities

All sponsorships will include your company name/logo and link (where applicable) on YOS event marketing materials, including the following:

Media/Marketing Materials

- Program booklet
- Printed Collateral and mailings (Invitations, Flyers, Welcome Board, event signage)
- Newsletter
- Event Website
- Email Blasts
- Press Release
- All YOS Social Media platforms: Facebook, Instagram, Twitter, and LinkedIn.
- Displayed on YOS video in the entrance area and main area screen
- Your company will be highlighted and recognized as a corporate sponsor in YOS's Annual Report



EXECUTIVE SPONSORSHIP LEVEL DONATIONS OF \$10,000



VIP Lounge

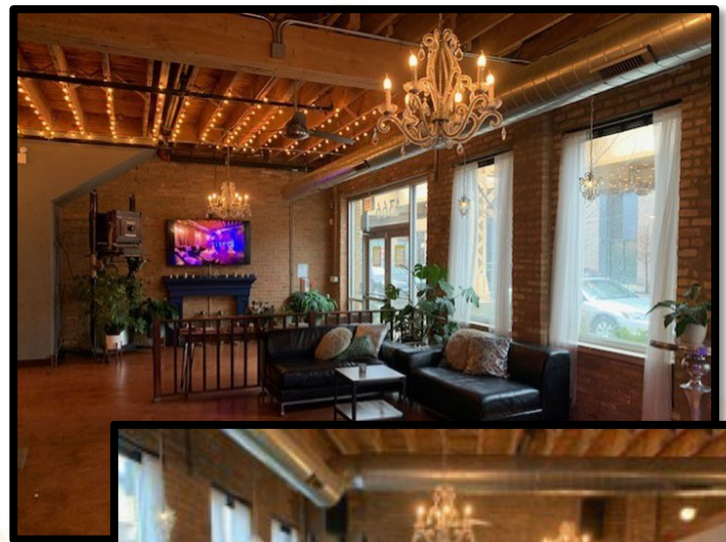
Executive Sponsor will receive the following benefits:

The Executive Sponsorship is the highest sponsorship level at the Art of Wine & Chocolate Spring Fundraiser.

Your organization will be acknowledged as a top-level sponsor and prominently displayed in event day materials.

Your company name/logo will be the largest on sponsor displays throughout the event. Additionally, you will receive:

- Branding exclusivity in VIP Lounge
- Program Booklet Ad - full page, inside cover color ad prominently placed in the booklet.
- A featured article highlighting your company is in our newsletter and annual report.
- (10) complimentary tickets to the event
- (10) Raffle Tickets - **50/50 Split the Pot**
- The VIP lounge will include samplings of beer, spirits, and food from local businesses.



PLATINUM SPONSORSHIP LEVEL DONATIONS OF \$5,000



Main Reception Area

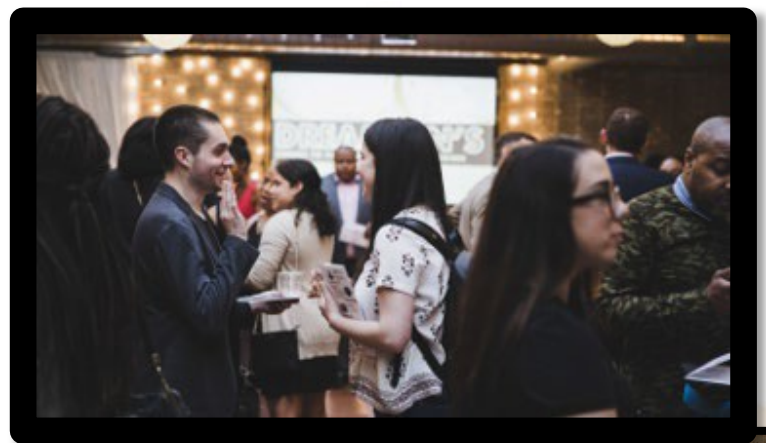
Platinum Sponsor will receive the following benefits:

The Platinum Sponsorship is a top-level sponsorship at the Art of Wine & Chocolate Spring Fundraiser.

Your organization will be acknowledged as a top-level sponsor and prominently displayed in event day materials.

Your company name/logo will be the largest on sponsor displays throughout the event. Additionally, you will receive:

- Program Booklet Ad - full page, prominently placed in the booklet.
- A featured article highlighting your company will be in our newsletter and annual report.
- (7) complimentary tickets to the event
- (7) Raffle Tickets - **50/50 Split the Pot**



ADDITIONAL SPONSORSHIP LEVELS AND BENEFITS

All sponsorships will include your company name/logo and link (where applicable) on YOS event marketing materials, plus items listed on the sponsorship opportunities page.



Sponsorship Level	Donation Amount	Complimentary admission tickets to the event	Complimentary tickets 50/50 Raffle Split the pot	Company information and promotional materials on-site
Gold	\$2,500	5	5	yes
Silver	\$1,000	4	4	yes
Bronze	\$500	2	2	yes



Support our Cause



Art of Wine & Chocolate Spring Fundraiser 2024 Revenue & Expenses Forecast

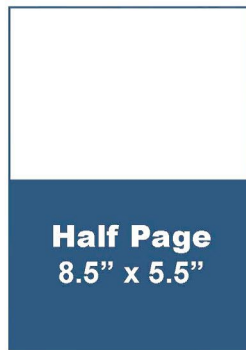
FORECASTED REVENUE	\$
Corporate Sponsors	\$50,000
Ticket Sales	\$15,000
Raffle Tickets	\$1,500
Program Ad Sales	\$1,500
Individual Donors	\$2,000
EST. GROSS REVENUE	\$70,000
EST. EXPENSES	
Venue	\$4,200
Caterer	\$22,900
Valet Parking/Permits	\$3,000
Marketing Materials/Invitations/Booklets/Posters	\$8,000
Venue Design	\$5,000
Supplies/Misc	5,000
EST. TOTAL EXPENSES	\$50,130
NET REVENUE	\$19,870
EST. TOTAL NET	\$19,870

EVENT PROGRAM BOOKLET AD INFORMATION

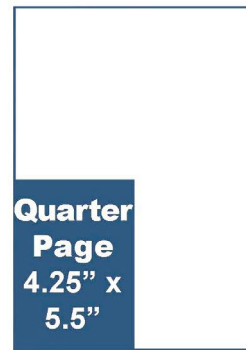
Program Booklet	Price	Dimensions
Full Page Color Ad - Front, inside cover	\$350	8.5" w x 11" h
Full Page Color Ad	\$300	8.5" w x 11" h
Half (1/2) Page Color Ad	\$150	8.5" w x 5.5" h
Quarter (1/4) Page Color Ad	\$100	4.25" w x 5.5" h
Eighth (1/8) Page /Business Card Ad	\$50	3.5" w x 2" h



Full Page
Image = 8.5" x 11"
With Bleed = 8.625" x 11.125"
Safe Zone = 8.375" x 10.875"



Half Page
Image = 8.5" x 5.5"
With Bleed = 8.625" x 5.625"
Safe Zone = 8.375" x 5.375"



Quarter Page
Image = 4.25" x 5.5"
With Bleed = 4.375" x 5.625"
Safe Zone = 4.125" x 5.375"

Guidelines

Ad files must be submitted in PDF or JPG format as high-resolution (300dpi/PPI), print-ready files.

Ad Deadline

In order to be included in the Event Program Booklet, all ads must be emailed to Beth Spallone, Director of Philanthropy, beths@yos.org, by Friday, April 26th, 2024.



Marketing Materials

YOUTH Outreach SERVICES

The Art of Wine & Chocolate
Spring Fundraiser

Save the Date

06.06.24

Perfect Wine and Chocolate Pairings
WINE CLUB GROUP

Dark Chocolate
Rich red wines pair well with dark chocolate. Consider a full-bodied Zinfandel, a Cabernet Sauvignon, or even a Pinot Noir. For a really dark chocolate complement it with a Ruby or Tawny Port.

Milk Chocolate
Red wines will work with most milk chocolates as long as the wines are not very dry. Stick to sweeter wines. Get fancy with Brachetto d'Acqui. Milk chocolate pairs well with most wines considered "dessert wines." White Zinfandel will even work if you enjoy it.

White Chocolate
Orange Muscat pairs perfectly with most white chocolate as will most other sweet white wines such as a Gewurtztraminer or Riesling. Try a fruity Chardonnay or even Sherry. For a festive occasion, pair white chocolate with Moscato d'Asti.

Bonus Pairing Tips:
from WineClubReviewsAndRatings.com

Champagne can be paired with any chocolate you like. It is more about the celebration than anything—like chocolate covered strawberries!

Truffles and filled chocolates can change up the pairings quite a bit. Look to the level of

	Wine	Chocolate	Flavor Bridges	Structural Bridges
Chardonnay	Chardonnay	White Chocolate	Buttery, yogurt, vanilla and nutty characters	Round and rich body
Pinot Gris	Pinot Gris	Orange Zest Chocolate	Fresh fruit elements	Light body and crisp
Riesling	Riesling	Milk Chocolate, Semi-Sweet Chocolate	Semi-sweet ripe fruit character	Balance light body
Sauvignon Blanc	Sauvignon Blanc	Citrus Infused White Chocolate	Fruity with lower alcohol notes	Light body, bright acid
Pinot Noir	Pinot Noir	Chocolate Caramel	Sweet yet tannic	Light body with backbone
Merlot	Merlot	Dark Chocolate	Dark fruit elements	Medium rich body
Zinfandel/Syrah	Zinfandel/Syrah	Dark Semi-Sweet Chocolate	Fruity and peppery notes	Round and rich
Cabernet Sauvignon	Cabernet Sauvignon	Non-Sweet Dark Chocolate, Cherry Infused Dark Chocolate	Mocha, bold and dark fruits	Rich, full bodied and structurally firm
Red Meritage	Red Meritage	Sea Salt Dark Chocolate	Bold dark fruit flavors and saltiness	Rich, full bodied and structurally firm

FAVORITE WINE AND CHOCOLATE Pairings
FOOD WINE AND LOVE

Dark Chocolate-Bittersweet
Zinfandel, Pinot Noir, Merlot, Port Wine

Dark Chocolate-Semisweet
Cabernet Sauvignon, Port Wines, Riesling

Milk Chocolate
Muscato, Pinot Noir, Merlot

White Chocolate
Champagne, Moscato, Pinot Noir

Raffle Tickets

50/50 Split the Pot Give Away



6484



CERTIFICATE

Bearer is entitled to a 6 bottle in-home wine tasting for 14 to 20 people with a private Wine Advisor for 2 hours.

Compliments of Wines For Humanity

Portion from tasting to benefit charity

Bread is to keep our friendship

Salt is to keep it true

Water is welcome and

Wine that is for you

Justin Salomon
Justin.wine1@gmail.com
www.winesforhumanity.com/justins
(773) 829-7743

Expires: **September 30, 2018**

Gratuity not included



NEXT STEPS

How can YOS BOD support our team?

AWC event

- Create buzz around AWC event – promote the event on personal platforms
- Tell colleagues and friends about the upcoming AWC event

Sponsorship Commitment

- Make a commitment
- Sponsorship leads needed – introduce us to key contacts/companies

In-kind Donations

- Secure high-value donations such as wine, chocolates, liquor, etc.

Event Tickets

- Sell Event (20) Tickets @ \$75.00 each = \$1,500/pp
- Invite friends – provide email contact information to the event committee - we'll do the work

Raffle Tickets

- Sell Raffle (20) Tickets @ \$5.00 each = \$100/pp
- Raffle ticket giveaways/prizes – between 5-10 items

Volunteer

- Get involved – help with design and event set-up

